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**FOR IMMEDIATE RELEASE:**

## **LOCAL MASSAGE THERAPISTS 'LEND A HAND' TO THE COMMUNITY**

Farmington, MI July 2008 -- Massage therapists are lending their hands to Oakland County in celebration of the award-winning national event, *Everybody* Deserves a Massage Week, Sunday, July 20 to Saturday, July 26, at Ginger's Mind Body Spirit Center 23023 Orchard Lake Rd. Building G Farmington, MI 48336. The event is sponsored by Associated Bodywork & Massage Professionals (ABMP), the nation's largest massage membership association.

Volunteer massage therapists and body-workers will raffle 6 thirty-minute therapeutic sessions to raise donations to benefit a local charity called Source of Universal Love (S.O.U.L.), website: [www.sourceofuniversallove.com](http://www.sourceofuniversallove.com), which is dedicated to help transform the lives of people in adverse situations by responding with love, respect, & resources. Raffle tickets cost \$10 each and submissions will be accepted at the center during your scheduled massage session and by mail (checks payable to S.O.U.L.) during the week-long celebration. Please address envelopes ATTN: RAFFLE DONATION and include your name, address, phone number and email. The raffle will be held on Tuesday August 5, 2008. Winners will be notified by phone or email. These professionals join ABMP volunteers nationwide in an educational public service designed to promote the many benefits of massage therapy.

The use of massage therapy has boomed in the last two decades. Massage has proven health benefits, such as effectiveness in treating persistent back pain and arthritis pain, as well as strengthening the immune system. It also reduces symptoms of carpal tunnel syndrome. Consumer research shows first-time massage therapy clients report very positive feelings about their experience. Consumers can enjoy peace of mind knowing ABMP members meet state licensing and educational requirements, as well as adhering to the ABMP code of ethics.

ABMP has sponsored a charitable, promotional massage event for 14 years. For extensive information on massage therapy and free downloadable photography, visit [www.massagetherapy.com](http://www.massagetherapy.com) and click on Media Corner.

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